

JOINT VENTURE

Business between people facing
social exclusion and NGOs

NEWSLETTER

Issue 2 – December 2



Welcome to the 2nd Newsletter for 'JOINT VENTURE - business between socially excluded people and NGOs'.

Joint Venture is an Erasmus+ initiative that aims to build a more inclusive business world by facilitating collaboration between NGOs, entrepreneurs and people at risk of social inclusion.

The Joint Venture consortium is formed of six organisations specialising in adult training for disadvantaged demographics:



These organisations represent a partnership across five European countries, including the UK, Spain, Bulgaria, Romania and Italy. Between them, the partners will produce the following four outputs:

1. Methodology and training materials adapted to the profile of entrepreneurs at risk of exclusion and NGO professionals.
2. 88 best practice examples of business projects led by NGOs across Europe that are the most economically and socially viable.
3. Practical validation guide for the incubator by working with 9 entrepreneurs and their NGOs, and building business models supported by professionals from the business world.
4. Social measurement to measure the success of the companies created.



Co-funded by the
Erasmus+ Programme
of the European Union

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2021 proved to be a challenging year due to the restrictions imposed because of the Covid-19 pandemic and the various variants. Despite this, the **JOINT VENTURE** project continues on its course.

The project consortium's first phase included an analysis of the landscape of existing courses that develop the entrepreneurship of socially excluded individuals, and thus ensured our Joint Venture training is unique and fills any identified gaps.

The initial stage provided in-depth case studies for many of these European Social Fund courses, which you can access [here](#).

The second stage allowed for a better understanding of the training needs of the NGOs, and excluded groups, through online interviews with three target groups:

- representatives from the NGO sector
- entrepreneurs facing exclusion
- professionals supporting business creation

Although the questionnaire responses varied depending on the target group, the partners were able to conclude some common themes, and lessons learnt, from this process. Click the Handbook below (available in all partner languages) to read.



JOINT VENTURE Business Handbook 2021

The third stage involved the development of a Business Handbook to develop a training manual that supports the trainers tasked with delivering the business incubation programme. The proposed curriculum addresses the training needs of people at risk of exclusion, as well as NGOs working with marginalised groups and individuals.

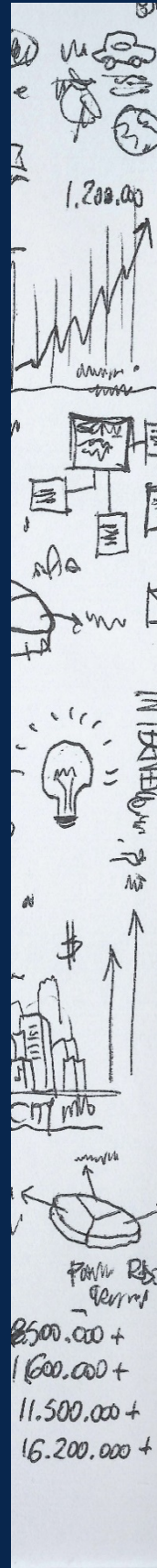


Photo by Andrea Placquadro from Pexels

Partner organisations developed the training modules through utilising their skills and experiences in this domain. The curriculum is a guide, and the training will take into account the individual and business mentor's own knowledge and skill sets.

The curriculum has benefitted from an initial analysis of existing courses aimed at disadvantaged groups as well as a literature review about the training needs of people facing exclusion and NGOs.

Two research surveys explored the business needs of the training course by identifying the training needs of the target group and an incubation methodology. Click the training Curriculum manual (available in all partner languages) to read.



JOINT VENTURE Training Curriculum 2021

We are presently working on the second phase by analysing best practices from business projects led by NGOs working with people at risk of exclusion at the European level.

Best Practice

Our analysis will be published in book format and be available in all partner languages.

If you would like to know more about the project, or find out how you can get involved, please contact: info@jointventureproject.eu

The **JOINT VENTURE** project website is available in all partner languages and contains on the project outputs.