

Joint Venture - Our Work Process

IO1 - Develop social entrepreneurship training adapted to mixed teams of individuals, NGOs

Three Challenges



Train people at risk of exclusion, who normally have low levels of education.



Train professionals from NGOs, in skills with which they are not familiar, creating economically viable business models.



To create mixed teams of these two groups, who will start joint ventures together in which each of them can contribute to the success of the business project.

Objectives

- Develop entrepreneurial skills and awareness of the risks and benefits of self-employment
- Clarify their business ideas and understand the steps to follow
- Develop the skills needed to run an economically sustainable business
- Understand learning outcomes based on real working life



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Compilation and analysis of the best business projects between social organizations, people at risk of exclusion and the business world. Find out the best examples to develop a guide that will be a reference to be replicated by other organizations throughout Europe.

01

Search and identification of projects

02

Transcription of the selected projects and in-depth analysis

03

Design and layout



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IO3 - Entrepreneurial NGOs incubation

Methodology validation



Practical validation of the incubation methodology

The incubation programme will last 3 months and it will consist of:

- 1 weekly session of 2 hours of mentoring
- 1 weekly session of 4 hours of training
- 1 fortnightly session of collective work
- 1 fortnightly session of validation work



Searching for alliances with companies

The organizations that will be involved in the practical validation process, also will be the ones responsible for looking for alliances with companies that could contribute with business opportunities and ideas for the entrepreneurial teams.



Training and KPIs

The two entities will be responsible for providing training about:

- business strategy
- finance
- legal
- human resources management,



Searching for financing for entrepreneurs

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- business strategy
- finance
- legal
- human resources management,



Monitoring and evaluation of the business learning process

This evaluation will be carried out through a series of progress questionnaires that will be filled in a monthly basis by the entrepreneurial teams. An analysis of the results will be made as the weeks and months go by



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